

America's Favorite Cigarette Break.

Benson & Hedges 100's.

Regular & Mild. 21 mg. "tar," 1.4 mg. nicotine av. per cigarette. FTC Report, Aug. 71.

Meeting The Cigarette Lover's Longest Need
Cigarette Smoking Is Dangerous to Your Health

0701-511 E "Christmas Gifts"
 SL Pg 4/C
 Woman's Day-December, 1971
 Wells, Rich, Greene, Inc.

